

# 11<sup>TH</sup> JANUARY 2024

## IQAC, WEST GUWAHATI COLLEGE OF EDUCATION CONDUCTS A PROGRAMME ON THE OCCASION OF TRAFFIC AWARENESS WEEK 2024.

### 1. Introduction

West Guwahati College of Education took a significant stride towards promoting road safety and responsible citizenship by organizing a Traffic Awareness programme on the occasion of TRAFFIC AWARENESS WEEK on January 11, 2024. The event aimed to educate students about the importance of following traffic rules and regulations, emphasizing the dire consequences of negligence on the roads.

The event commenced with a warm welcome speech by Mr. Mrityunjay Das Gupta, setting the tone for an enlightening session.



The chief guest for the occasion was APS Dr. Anup Jyoti Borah, a distinguished personality who secured the top position in the APSC APS Examination in 2016. Dr. Borah's stellar achievement in the competitive examination exemplifies his dedication and commitment to public service.

Dr. Borah's illustrious career and academic accomplishments make him an exemplary figure for the youth to look up to. His presence at the Traffic Awareness Week was not only an honor but also a source of inspiration for the students of West Guwahati College of Education. As a topper in the APSC APS Examination, he has not only excelled academically but has also demonstrated qualities of leadership and responsibility.

With the esteemed presence of Dr. Gitanjali Choudhury, the principal of the college, and Asst. Professors Mrs. Barsita Sarkar and Dr. Priyanki Barpujari on the rostrum, the event garnered a dignified ambiance. The commencement of the program included a felicitation ceremony for APS Dr. Anup Jyoti Borah, acknowledging his significant contributions to society.



Dr. Borah took the podium and began his insightful discourse on traffic rules and regulations, capturing the audience's attention with

his engaging oratory. Through anecdotes and real-life stories, he shed light on the tragic consequences of neglecting traffic rules, recounting instances where individuals lost their loved ones due to road accidents.



One of the focal points of Dr. Borah's presentation was the impact of drunk driving on road safety. With a solemn tone, he emphasized the grave consequences of getting behind the wheel under the influence of alcohol. His vivid descriptions painted a stark picture of the potential dangers, urging students to make responsible choices and discourage such reckless behavior.

To provide a comprehensive understanding, Dr. Borah briefly explained the 5 E's of traffic rules: Education, Enforcement, Engineering, Environment, and Evaluation. These pillars form the foundation of a well-rounded approach to promoting road safety. Through this breakdown, he encouraged students to actively participate in creating a safer and more responsible road culture.



The audience was attentive, absorbing the valuable insights shared by the chief guest. The combination of Dr. Borah's expertise and the collaborative efforts of the college administration made the Traffic Awareness Week a significant educational event.

The engagement and enthusiasm displayed by the students reflected the success of the event in capturing their attention and fostering a sense of responsibility.

## 2. CONCLUSION



West Guwahati College of Education's Traffic Awareness Week, with APS Dr. Anup Jyoti Borah as the chief guest, proved to be an enlightening and impactful initiative. The knowledge imparted during this program is not only essential for the students' safety but also contributes to the larger goal of creating a responsible and aware citizenry. The event served as

a reminder that education and awareness are crucial components in building a safer and more harmonious society.

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