

WEST GUWAHATI COLLEGE OF EDUCATION OBSERVES THE NATIONAL GENDER CAMPAIGN-NAYI CHETNA 2.0

22nd NOVEMBER 2023, GUWAHATI

Introduction:

A Wall painting activity was organised by West Guwahati College of Education in collaboration for Nayi Chetna 2.0, a Community-led Campaign against Gender Based Violence, in accordance with the initiative of MoRD. The MoRD initiated Nayi Chetna- an annual National Gender Campaign with the goal of 'Advancing the agency and Rights of Women and Gender-Diverse individuals of Intersectional Identities by addressing structural barriers for a life without fear, discrimination and violation based on gender'. DAY-NRLM (Deendayal Antyodaya Yojana-National Rural Livelihoods Mission) decided to conduct the gender campaign in 2023 from 25th of November 2023 to 22nd December 2023.



Wall Painting:

Assistant Professor Ranjit Rabha divided the students of B.Ed 1st year and D.L.Ed 1st semester into six groups with 10 to 15 members in each group. The students of WGCE drew several paintings on the theme of “NAYI CHETNA” in support of gender equality. The paintings mainly focus on women empowerment, gender inequality, respect for LGBTQ community etc.



Conclusion:

The wall paintings helped the students to learn about the NAYI CHETNA program and encourage the students to spread awareness on gender biasness besides the wall paintings also helped the students to learn team-work.